

# 2016 HANDBOOK Fashion & Textiles

ARTS & DESIGN

# HANDBOOK FOR 2016

# FACULTY OF ARTS AND Design

DEPARTMENT of FASHION AND TEXTILES

# What is a University of Technology?

A university of technology is characterized by being research informed rather than research driven where the focus is on strategic and applied research that can be translated into professional practice. Furthermore, research output is commercialized thus providing a source of income for the institution. Learning programmes, in which the emphasis on technological capability is as important as cognitive skills, are developed around graduate profiles as defined by industry and the professions.

# DEPARTMENTAL MISSION

### Vision and Mission

The Department of Fashion and Textiles strives to educate learners to meet the needs of service providers and industry, and to equip learners with practical skills and applied knowledge to meet the requirements of employers. The departmental programme mission is fully aligned with the institutional mission statement.

In keeping with the mission of the University, the programme is designed to offer an in-depth interactive and research oriented learning environment within which the learner is empowered through contact with highly competent staff members with the highest level of design understanding and development skills appropriate to the field of fashion and textiles.

# CONTENTS

		Page
١.	CONTACT DETAILS	Ι
2.	STAFFING	2
3.	PROGRAMMES OFFERED BY THE DEPARTMENT	3
4.	PROGRAMME INFORMATION AND RULES	3
5.	PROGRAMME STRUCTURE	5
8.	SUBJECT CONTENT	7

### **IMPORTANT NOTICE**

The departmental rules in this handbook must be read in conjunction with the University of Technology's General Rules contained in the current General Handbook for Students.

### NOTE TO ALL REGISTERED STUDENTS

Your registration is in accordance with all current rules of the Institution. If, for whatever reason, you do not register consecutively for every year/semester of your programme, your existing registration contract with the Institution will cease. Your re-registration anytime thereafter will be at the discretion of the Institution and, if permitted, will be in accordance with the rules applicable at that time.

# I. CONTACT DETAILS

All departmental queries to:								
Secretary:	Mrs Bilkis Razak							
Tel No:	031- 373 3750							
Fax No:	031- 373 3744/086 673 4355							
Email:	fashiondept@dut.ac.za							
Location of Department:	Brickfield Campus							
	(96 Felix Dlamini Road, Overport, Durban)							
	(formerly Brickfield Road).							
All Faculty queries to:	Faculty of Arts & Design							
Faculty officer:	Mr Pragasen Reddy							
Tel No:	031- 373 6522							
Fax No: 031-373 6	518							
Location of Faculty office:	City Campus, Cnr Anton Lembede and							
	Julius Nyerere Streets, Durban.							
Executive Dean:	Dr René Smith (Acting)							
Tel No: 031-373 6	517							
Fax No:	031- 373 6518							
	Location of Executive Dean's office: City Campus, Ground Floor, Room 30, City Campus, Cnr Anton Lebede and Julius Nyere Streets, Durban.							

2. STAFFING	Name and Qualification
Head of Department	Mrs S. Moodley, ND: Clothing Design (MLST); NHD: Clothing Design (TN); M.Tech: Entrepreneurship (DIT)
Senior Lecturers	Mrs F.I. Kadwa, ND: Art & Design (MLST); HDE (UN); NHD: Clothing Design (TN); M.Tech: Fashion (TUT)
Lecturers	Mrs M. Bagwandin, ND: Clothing Design; (MLST); HDE: (UN); NHD: Clothing Design (TN); M.Tech: Fashion (TUT) Mrs M.S. Coetzee, ND: Fashion (PT); B.Tech: Fashion (TUT); M.Tech: Fashion (DUT) Mrs N. Madhoo-Chipps, ND: Fashion (TN); BTech: Fashion (TN); M.Tech: Fashion (DUT) Mrs T.S. Mbanga, NCert: Project Management (NMMU); ND: Fashion Design (PET); B.Tech: Fashion (NMMU) Mrs L. Scott, ND: Fine Art (TN); NHD: Fine Art (TN); M.Tech: Graphic Design (DUT) Miss S.S. Xulu, ND: Clothing Design (MLST); B.Tech: Fashion (DIT) VACANT VACANT VACANT VACANT VACANT
Specialised Computer Technician	Mr X.B. Manzini, ND: Information Technology (DUT); B.Tech: Information Technology (DUT)
Specialised Technician	Mr S. Sahadeo
Senior Technician	Mrs A. Jacks
Technician	Miss N.V. Sineke, ND: Public Management (MLST); B.Tech: Public Management (MLST)
General Assistant	Mr L.C. Ngubane
Secretary	Mrs B. Razak, N. Cert.: Secretarial (MLST)

# 3. PROGRAMMES OFFERED BY THE DEPARTMENT

Programmes are offered in this Department which, upon successful completion, lead to the award of the following qualifications:

Qualification	SAQA NLRD Number
ND: Fashion	
BTECH: Fashion	
Master of Applied Arts in Fashion	

# 4. PROGRAMME INFORMATION AND RULES: ND: FASHION (NDFSHI)

# Minimum admission requirements:

 In addition to compliance with the provisions of the General Rules pertaining to admission and registration (Rules G3 and G7 refer), applicants are required to present a portfolio of a minimum of 6 pieces of Fashion-related work, complete a departmental entrance test and a personal interview, for assessment by the Departmental Admissions Committee.

# **Registration:**

(2) A first-year student must register for all modules of a subject.

# Work done during the year:

(3) The Department assesses the performance of students on a continuous basis throughout the year. Therefore, all marks obtained for tests and assignments for each subject are added together towards a final result. Refer to the relevant Study Guide for 'Requirements for the Submission of Assignments'.

Failure to write a test at the scheduled date and time or to submit an before the date and time assignment on or stipulated on the brief will result in a zero being awarded for that test or assignment. This zero mark will be included when calculating the final result. The only exception is in cases of presentation of a valid medical certificate on which a medical practitioner or psychologist from the Institution's Student Health Clinic (registered by the Health Professions Council of South Africa) homeopath or chiropractor, (registered with the Chiropractors and Homoeopaths and Allied Health Service Professions Council of South Africa) or a Sister (registered with the South African Nursing Council as a primary health care nurse), specifies the nature and duration of the illness or condition and that for health reasons indicates that it was impossible or undesirable for the student to submit the work. In such cases the 'Absenteeism' requirements, as stipulated in the relevant Study Guide must be followed.

# **Pass requirements:**

(4) The final pass mark for all subjects is 50%.

## Assessments:

(5) All subjects are assessed on a continuous assessment basis.

Any student failing:

• an assignment with a mark of 45% - 49% inclusive will be permitted to resubmit.

Refer to the relevant Study Guide for the 'Requirements for the Re-Submission of Assignments'.

• a test with a mark of 45% - 49% inclusive will be granted a supplementary test at a date and time determined by the lecturer concerned.

# Promotion to a Higher Level:

- (6) (a) For promotion into 2nd year, a student must pass six (6) first year subjects, including Design Studies I (Module I Creative), Applied Clothing Technology I, (Module I Patterns), and Applied Clothing Technology I (Module 2 Garments).
  - (b) For promotion into 3rd year, a student must pass Design Studies II (Module I - Creative), Applied Clothing Technology II, (Module I -Patterns) and Applied Clothing Technology II, (Module 2 -Garments).

# Attendances:

Full-time students are required to attend the normal working hours five days a week, except where required to carry out research outside the institution.

# **Re-registration:**

A student who has registered for a 3-year instructional programme must complete the instructional programme within a maximum period of 5 years after the first registration.

# 5. PROGRAMME STRUCTURE

# NATIONAL DIPLOMA: FASHION (NDFSHI)

Code	Subjects:	*C/O	Semester/ Year	Assessment Method	NQF Level	Pre requisite	Co requisite
APCT113	Applied Clothing Technology I (Module 1- Patterns)	С	Year	Continuous Assessment	5		requisite
APCT123	Applied Clothing Technology I (Module 2- Garments)	С	Year	Continuous Assessment	5		
APCT133	Applied Clothing Technology I (Module 3- Textiles)	С	Year	Continuous Assessment	5		
PRFP101	Business Studies I	С	Year	Continuous Assessment	5		
DSTD114	Design Studies I (Module I - Creative Design)	С	Year	Continuous Assessment	5		
DSTD124	Design Studies I (Module 2 –2 & 3 Dimensional Design Studies)	С	Year	Continuous Assessment	5		
DSTD134	Design Studies I (Module 3 Drawing & Illustration)	С	Year	Continuous Assessment	5		
THCL103	Theory of Clothing I	С	Year	Continuous Assessment	5		
APCT211	Applied Clothing Technology II (Module I- Patterns)	С	Year	Continuous Assessment	6	Applied Clothing Tech I (Module 1- Patterns)	
APCT221	Applied Clothing Technology II (Module 2- Garments)	С	Year	Continuous Assessment	6	Applied Clothing Tech I (Module 2- Garments)	
PRFP211	Business Studies II (Module I -Merchandising)	С	Year	Continuous Assessment	6	Business Studies I	
PRFP221	Business Studies II (Module 2 - Business Skills)	С	Year	Continuous Assessment	6	Business Studies I	
DSTD211	Design Studies II (Module I - Creative Design)	С	Year	Continuous Assessment	6	Design Studies I (Mod I - Creative Design)	
DSTD221	Design Studies II (Module 2 - 2 & 3 Dimensional Design Studies)	С	Year	Continuous Assessment	6	Design Studies I (Module 2 & 3 Dimensional Design Studies)	
DSTD231	Design Studies II (Module 3 Drawing & Illustration)	С	Year	Continuous Assessment	6	Design Studies I (Module 3 - Drawing & Illustration)	
THCL202	Theory of Clothing II	С	Year	Continuous Assessment	6	Theory of Clothing I	
APCT311	Applied Clothing Technology III (Module 1- Patterns)	С	Year	Continuous Assessment	6	Applied Clothing Tech II (Module 1- Patterns)	
APCT321	Applied Clothing Technology III (Module 2 - Garments)	С	Year	Continuous Assessment	6	Applied Clothing Tech I (Module 2- Garments)	
PRFP311	Business Studies III (Module I - Business Creation)	С	Year	Continuous Assessment	6	Business Studies II (Module I - Merchandising)	
PRFP321	Business Studies III (Module 2 - Business Management)	С	Year	Continuous Assessment	6	Business Studies II (Mod 2 - Business Skills)	
DSTD311	Design Studies III (Module I Creative Design)	С	Year	Continuous Assessment	6	Design Studies II (Mod I - Creative Design)	
DSTD321	Design Studies III (Module 2 - 2 & 3 Dimensional Design Studies)	С	Year	Continuous Assessment	6	Design Studies II (Module 2 - 2 & 3 Dimensional Design Studies)	
DSTD331	Design Studies III (Module 3 - Drawing & Illustration)	С	Year	Continuous Assessment	6	Design Studies II (Mod 3 - Drawing & Illustration)	
THCL302	Theory of Clothing III	С	Year	Continuous Assessment	6	Theory of Clothing II	

# PROGRAMME INFORMATION AND RULES - BTECH: FASHION (BTFSHI)

# Minimum admission requirements. (DF.BTFI)

National Diploma: Fashion or equivalent qualification with an overall aggregate of 60% as well as 60% in Theory of Clothing in the 3rd year, OR relevant industrial experience and successful completion of a bridging course where required. In addition, applicants are required to submit a 300-word motivation and undergo a personal interview.

# Duration of programme. (DF.BTF2)

A minimum of one year full-time or two years part-time, AND a maximum of two years full-time or three years part-time.

### Instructional Programme

This qualification is offered by means of a research report and submission of a practical component chosen from either Design Studies or Applied Clothing Technology (Specialised Clothing Technology).

# **PROGRAMME STRUCTURE:**

Code	Subjects:	*C/O	Semester/ Year	Assessment Method	NQF Level	Pre requisite	Co requisite
PRFP401	Business Studies IV	С	Year	Continuous Assessment	7		
THCL302	Theory of Clothing IV	С	Year	Continuous Assessment	7	Theory of Clothing III	
SPCT401	Specialised Clothing Technology IV	С	Year	Continuous Assessment	7		

#### BACHELORS DEGREE IN TECHNOLOGY: FASHION (BTFSHI)

The BTech programme is made up of 3 components:

**Theory of Clothing IV (TOC4):** for which a proposal and a mini dissertation (report) has to be completed. Seminar presentations of readings are also conducted by students.

**<u>Practical</u>**: A practical component has to be put together to support the theory. <u>**Business Studies**</u>: A report has to be submitted, in addition to attending weekly lectures.

## PROGRAMME INFORMATION AND RULES: MASTER OF APPLIED ARTS IN FASHION (MAFSHI)

## Instructional Programme

This qualification is offered by means of a full fashion-related research project. Learners are required to submit a dissertation (refer to Rule G24).

### Minimum admission requirements

BTech: Fashion or equivalent qualification. In addition, applicants are required to undergo a personal interview and assessment.

# **Duration of programme**

6 months provisional registration, a minimum of 1 year after formal registration AND a maximum of 3 years after formal registration.

A supervisor will be allocated to assist the learner through the proposal stage. Once the proposal appears to be of an acceptable standard, it goes through three stages of approval, viz.:

Approval from the Departmental review panel as to which corrections are made;

Faculty Review panel as to when a learner can formally register. A learner may

apply for funding if a full-time student;

Lastly, approval from Higher Degrees Committee must be obtained.

It is possible to work on a full theory dissertation OR a dissertation supported by a practical component, depending on the student's area of strength.

The proposal should be approved within 6 months of the provisional registration.

# PROGRAMME STRUCTURE:

#### MASTER OF APPLIED ARTS IN FASHION (MAFSHI)

Code	Subjects:	*C/O	Semester/ Year	Assessment Method	NQF Level	Pre requisite	Co requisite
RPFS511	Research Project & Dissertation V	С	Year	Continuous Assessment	8		

\* C + Compulsory; O = Optional

# SUBJECT CONTENT

Students are required to select a relevant area of study, and register provisionally, in a Fashion-related area. Supervision will be given to assure that the study is at a required level/standard.

# NATIONAL DIPLOMA: FASHION (NDFSHI)

# APPLIED CLOTHING TECHNOLOGY I - Module I - Pattern Technology Recommended weekly tuition period: 6

Pattern cutting techniques, tools. Relationship between pattern and body shape. Taking of figure dimensions. Construction of basic ladies block patterns. Skirt, collar, sleeve and dress construction and adaptations. Master patterns. Patterns for garments to be made in Garment Technology. Basic principles of Technical Drawing. Structural and functional detail of garments.

# APPLIED CLOTHING TECHNOLOGY I - Module 2 - Garment

# Technology

### Recommended weekly tuition period: 6

Basic and special purpose machines. Equipment used in Garment Technology processes. Introduction to the correct use of fabric. Construction processes essential for the manufacture of garments.

# APPLIED CLOTHING TECHNOLOGY I - Module 3 - Textiles

## Recommended weekly tuition period: 3

Fibres. Yarns. Fabrication methods. Finishes.

#### **DESIGN STUDIES I** - Module I - Creative Design Recommended weekly tuition period: 4

Role of the designer. Basic principles of creative design. Practical design. Technical drawing.

# **DESIGN STUDIES I - Module 2 - Two & Three Dimensional Design** Recommended weekly tuition period: 2

Printing and dyeing techniques Developmental techniques.

### **DESIGN STUDIES I - Module 3 - Drawing & Illustration Recommended weekly tuition period:** 4

Figure drawing. Basic design. Techniques. Computer Graphics (Illustrator)

# THEORY OF CLOTHING I

## Recommended weekly tuition period: 3

Costume history.

The influence of economics, cultural background and social conventions.

#### **BUSINESS STUDIES I - Module I - Communication** Recommended weekly tuition period: 4

### Development of study skills in:

The use of libraries, extracting information from technical publications, making of notes, understanding diagrams, charts, tables.

### Written communication in:

Business letters, memoranda, notices agenda, reports, minutes of meetings.

## Oral communication in:

Giving and receiving instructions, participating in meetings, interviewing (including role playing), giving a short address to a group on a technical subject.

# **BUSINESS STUDIES I - Module 2 - Business Skills**

# Recommended weekly tuition period: 3

Theoretical studies to facilitate the development of entrepreneurship for the practice of clothing design.

# APPLIED CLOTHING TECHNOLOGY II - Module 1 - Pattern Technology Recommended weekly tuition period: 8

Style analysis, style modifications. Basic blocks for men's, children's and ladies' wear. Six full size master patterns for woven and knit fabrics. Grading: manual and computers. Technical drawings related to Creative Design projects. Freehand drawing. Draping techniques.

# APPLIED CLOTHING TECHNOLOGY II - Module 2 - Garment

# Technology

## Recommended weekly tuition period: 7

### Special purpose machines.

Techniques for laying, cutting and constructing garments using delicate fabrics.

Sewing applications for unstructured jackets and menswear trousers using soft tailoring methods.

A thorough understanding of the principals of advanced processes of construction.

Recognition, understanding and correct procedure for decorative additives, effects relating to garments.

General manufacturing processes for different garments.

Work aids and attachments.

Special processes required for the construction of lingerie and delicate fabrics. Machinery and processes required for knitwear constructions. Costing of garments. Textiles and their application.

#### **DESIGN STUDIES II - Module 1 - Creative Design Recommended weekly tuition period:** 6

Clothing retail structure and its relation to design and manufacture. Developing and understanding style. Range development. Practical design. Fashion studies. Computer Graphics (Kaledo)

#### **DESIGN STUDIES II** - Module 2 - Two & Three Dimensional Design Recommended weekly tuition period: 2

Printing techniques. Fabric development. Draping techniques.

## **DESIGN STUDIES II** - Module 3 - Drawing & Illustration Recommended weekly tuition period: 4

Develop analytical and observational skills. Develop ability to communicate design intention. Develop individual style of drawing. Refine presentation skills. Computer Graphics (Illustrator and Photoshop)

# THEORY OF CLOTHING II

# Recommended weekly tuition period: 3

Costume history. Twentieth century fashion. Aspects of associated design disciplines. Aspects of ethnic culture and dress.

#### **BUSINESS STUDIES II** - Module I - Merchandising Recommended weekly tuition period: 4

Markets and market research. The Promotional Programme. Marketing systems. Buyer behaviour. Product line policies and strategies.

# **BUSINESS STUDIES II** - Module 2 - Business Skills Recommended weekly tuition period: 4

Theoretical studies to facilitate the development of entrepreneurship for the practice of clothing design.

# APPLIED CLOTHING TECHNOLOGY III - Module I - Pattern Technology Recommended weekly tuition period: 6

Pattern construction and development for male and female fully tailored, lined garment, and semi-tailored, unlined garments. Pattern manipulations for intricate styling. Techniques for different designs. Master patterns of designs to be made up in Garment Technology classes. Computer Graphics (Lectra)

# APPLIED CLOTHING TECHNOLOGY III - Module 2 - Garment Technology Recommended weekly tuition period: 6

Principles of tailoring. All tailoring processes, bespoke and mass production. Further practice in advanced clothing construction. Range of garments. Costing.

#### DESIGN STUDIES III - Module I - Creative Design Recommended weekly tuition period: 5

Design projects. Design specialisation. Design portfolio. Liaison with industry. Computer Graphics (Kaledo)

# **DESIGN STUDIES III - Module 2 - Two & Three Dimensional Design Recommended weekly tuition period: 2**

Advanced moulding techniques for Millinery.

Design and manufacture of accessories.

Printing and fabric development techniques.

# **DESIGN STUDIES III - Module 3 - Drawing & Illustration**

# Recommended weekly tuition period: 4

Presentation skills.

Accurate sketching from life and memory.

Practice in developing a personal and spontaneous style of drawing figures. Computer Graphics (Illustrator and Photoshop)

# THEORY OF CLOTHING III

# Recommended weekly tuition period: 3

Basic theories of fashion. The fashion process and adoption theory. Fashion norms cultural comparative study. Socio-cultural aspects of fashion. Basic psychology of fashion. Introduction to research methodology.

### **BUSINESS STUDIES III - Module 1 - Business Creation Skills Recommended weekly tuition period:** 4

Idea generation. Business structures. Marketing planning framework.

# **BUSINESS STUDIES III - Module 2 - Business Management** Recommended weekly tuition period: 4

Financial planning. Strategic planning. Sourcing and securing business finance. Costing.

# BACHELOR'S DEGREE IN TECHNOLOGY: FASHION (BTFSHI)

# THEORY OF CLOTHING IV

Recommended tuition periods per annum: 64 + tutorials

Advanced Research Methodology. Advanced studies: Social Psychology of Fashion.

# **BUSINESS STUDIES IV**

# Recommended tuition periods per annum: 64

Business studies relevant to the area of specialisation.

# SPECIALISED CLOTHING TECHNOLOGY IV

# Recommended tuition period: 300

The submission of a technical report together with an exhibition of work on a selected aspect of Applied Clothing Technology OR Design Studies.

# MASTER OF APPLIED ARTS IN FASHION (MAFSHI)

This qualification is offered by means of a full Fashion-related research project.

Students are encouraged to do independent research.

**NB**: Students to read this section in conjunction with the relevant learner guide.